

PHYSICIAN-HOSPITAL ALIGNMENT TOOLSET

An Alliance of People Committed to Success

When physician practice performance is optimized, all stakeholders within the health care continuum benefit — physicians, hospitals, and most importantly, patients. The key to network optimization is consistent alignment of strategies and goals between physicians and hospital leaders. This alignment can only be built through communication and effective, value-added relationships over time.

Pennant Health Alliance is committed to physician-hospital alignment through quality-driven and effective back-office practice management support, and the ongoing promotion of opportunities to share clinical best practices.

Initiatives focused on physician-hospital alignment are available through a set of tools that have demonstrated success in achieving healthy, value-added relationships, including:

- Sponsored Primary Care Networks – we offer an award-winning platform for strong physician participation and engagement.
- Physician Recruitment and Retention Strategies – attracting high-quality physician candidates with limited recruitment budgets is a major challenge for health care organizations. Pennant Health Alliance offers a regionalized approach that benefits both physicians and health care organizations by working collaboratively to attract talent and to ensure effective practice startup.
- Management Services Organizations – best-practice back-office MSO services help physicians run their practices more effectively and alleviate the stress of managing a business. This allows physicians to spend more time focused on practicing medicine and patient care. Support for revenue cycle management, coding and billing, group purchasing, and EMR installation is available.

In summary, affiliate members have access to a broad array of best-practice options to develop physician-hospital relationships and foster the most appropriate business model for each entity. These aligned relationships help reduce costs and improve quality to benefit all stakeholders.